

Introduction EQ Investors

EQ Investors (EQ) is an award-winning discretionary fund manager focused on sustainable investing.

At EQ, we firmly believe that investors can achieve their goals while doing good for people and planet. We are proud to be a founding UK B Corporation and see our purpose as more than just making a profile: we are part of a global community of leaders who see <u>business as a force for good</u>.

EQ partners with advisers in the UK and across the globe, offering active, passive, and bespoke investment solutions. We aim to maximise both investment returns and impact for your clients' portfolios by offering diversified multi-asset portfolios providing advisers with a complete, outsourced investment solution available on most investment platforms.

We have one of the market's longest track records in this area with our Positive Impact (active) portfolios celebrating their 10-year anniversary in 2022. The **EQ Positive Impact portfolios** are diversified portfolios of actively managed funds running dedicated impact strategies and investment in products and services than deliver an environmental or social impact. You can view our award- winning impact report here: **EQ Impact Report 2022**.

In 2020, we launched the **EQ Future Leaders portfolios**; a range of diversified, low cost passive portfolios targeting sustainability leaders with an overweight on impact themes. The portfolios celebrated their three-year anniversary at the end of February.

Last year, we launched our third sustainable strategy. The **EQ Climate Action portfolios** are a suite of blended, multi-asset portfolios that focus on companies that have best-in-class climate risk management policies, provide exposure to green projects, and use climate-focused engagement practices to create change in climate laggards.

For more information, visit: www.eqinvestors.co.uk/advisers

Why we sponsored the report

We are extremely pleased to once again partner with ESG Accord. Their MPS database holds the answers to climate, ESG & sustainable focused questions for advisers.

Clients have different sustainability preferences, and this resource helps advisers assess the most suitable option for each. Tools like this will encourage more advisers to engage in conversations with their clients around sustainable investing.

What are you actively doing in the ESG & sustainable space

EQ constantly pushes the boundaries of sustainable investment; engaging with fund managers to launch new products, pushing companies to improve through investors coalitions, improving our sustainability reporting transparency and designing new portfolio products that meet the growing demand of our adviser client community.

We are active members of industry collaborations, for example taking chair role in the B Corp finance coalition, and we advocate for sustainable investing through offering educational seminars to our clients and the open market for free.

Further information

For further information about EQ Investors, please contact Matt Hardy, Business Development Manager – matt.hardy@eqinvestors.co.uk or 020 7488 7134.

Alternatively, visit <u>www.eqinvestors.co.uk/advisers</u> or follow us on Facebook, Instagram, LinkedIn, and Twitter.